

# UDRESS

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# LETTER FROM THE EDITOR

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A minute. 60 seconds. To some, it can feel like an eternity; to others, a blink of an eye. While the standard of time can mean different things to people, there is no denying a New York Minute—“A very brief span of time: instant, flash.” Regardless of how you feel about time, it is fleeting and one of the only commodities we can never get back. Years pass by, friendships come and go, lives are lived and jobs are worked. Suddenly, we look around us and wonder where the time went. New York Minute is about appreciating the Now, soaking in every last drop of youth and experience, and placing them in a time capsule. It’s about us.

It was in one minute that I decided to attend the University of Delaware, 2,800 miles away from my home in the San Francisco Bay Area. It was in one minute that I decided to leave Delaware in my junior year to attend the one-year program at the Fashion Institute of Technology in New York City. It was in one minute that my life changed when I got the call that I would be the future Editor-In-Chief of UDress Magazine upon my return.

As cliché as it may sound, one year in New York City changes your life. It’s the same way that being a part of UDress changed my life, too. I wanted my magazine to be an extension of me, and I could think of no better way than combining two of the things I love most in this world. It seemed logical to use a place like New York to pay homage to the idea of culture, people, youth, and time. After all, this issue is not about a place, but a mindset. An idea of freedom, exciting changes, self-expression, fashion.

After serving my year as Executive Editor remotely, I expected an in-person transition to be a smooth one, even easy. Once the real work began, however, I realized just how quickly that couldn’t be further from the truth. Conceptualizing an entire magazine and managing countless teams and dozens of people is no easy feat, and while I may have stumbled at times, I am thankful to my countless peers, friends, family, and mentors who helped me regain my footing. Being EIC has been the hardest job I’ve ever had, but nothing has ever been so rewarding. I could not have done any of it, of course, without my amazing team supporting every step of the way.

New York Minute is everything that I am, and I could not be more proud of the magazine sitting before you, reader.

XOXO,  
A.C.





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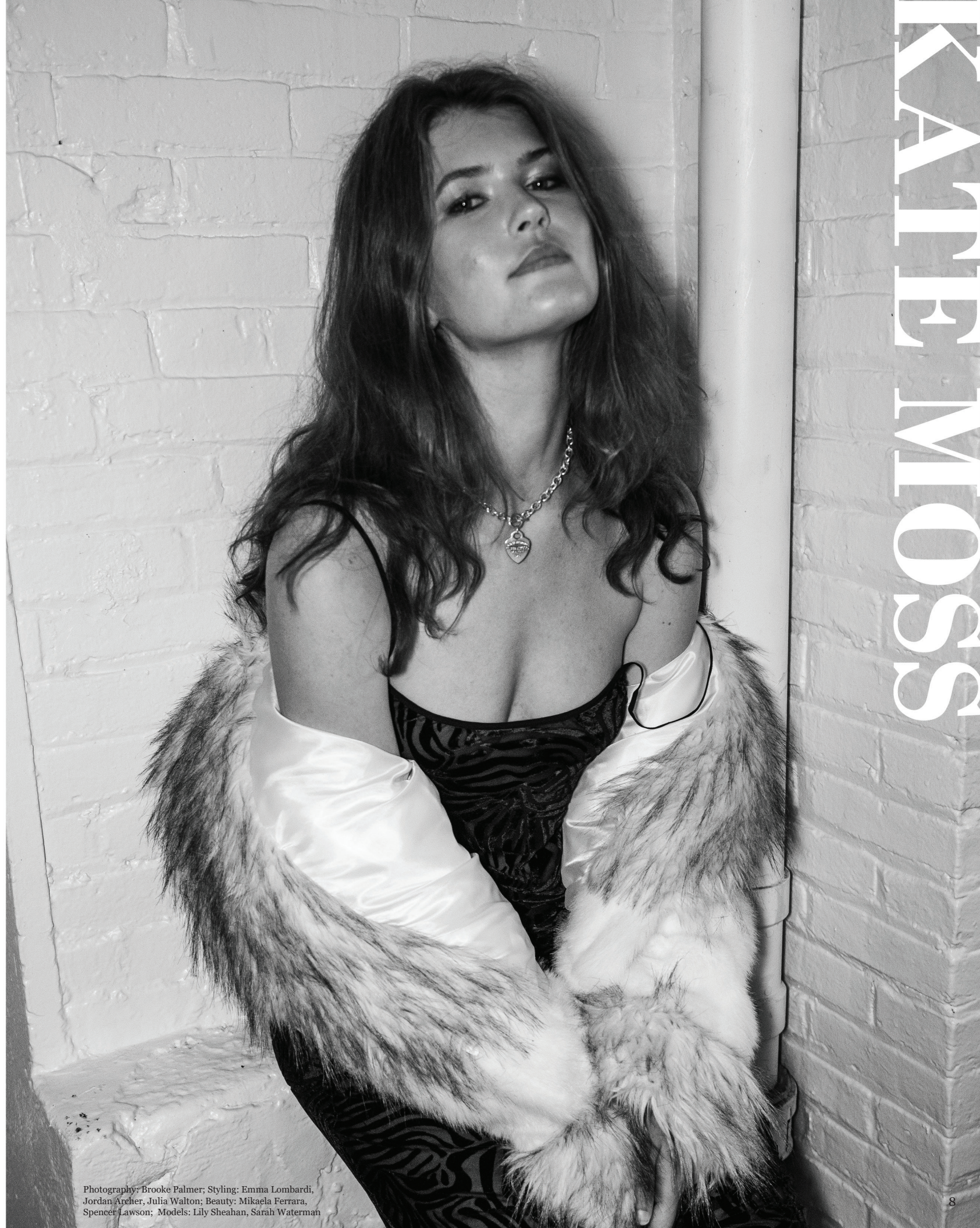
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Paragon of effortless chic, Kate Moss introduced the fashion world to a more minimalistic style. Known for her brave, yet careless attitude, Moss' style is a true reflection of her character. In 1988, Sarah Doukas of Storm Model Management discovered 14 year-old Moss at the JFK International Airport. Shortly after, Moss's iconic career took off in full force with her cover for The Face in 1990. Creating a name for herself in the early 90s, Moss appeared on her first British Vogue cover while representing Calvin Klein. From then on, Moss became a British Vogue regular, gracing 43 different covers throughout her career.

During her rise to fame, the industry consisted of a highly traditional and basic beauty standard. By glamourising a more natural look, Moss presented a unique disparity in modeling with her street aesthetic and trendsetting nature. She went on to be labeled and viewed as an "anti-supermodel." Thriving off originality, her adventurous style reflected her rebellious nature defying societal expectations. Seamlessly blending edgy and chic, from band tees to denim, bolero jackets to her signature slip dress, her style knows no boundaries. Redefining the industry with her personal style, Kate Moss is credited as fashion's rock-chic muse.



Photography: Brooke Palmer; Styling: Emma Lombardi,  
Jordan Archer, Julia Walton; Beauty: Mikaela Ferrara,  
Spencer Lawson; Models: Lily Sheahan, Sarah Waterman

KATE MOSS

STYLE ICONS  
by DEVON MIGLIORINI





Childhood actresses-turned-fashion icons, Mary-Kate and Ashley Olsen, have inspired generations with their coveted style. In the 90s and early 2000s, the duo dominated the pre-teen entertainment industry with their roles in *Full House*, *New York Minute*, *When In Rome* and more. Upon discovering their love for fashion design, the girls quickly lost interest in acting. In 2006, the Olsens' established *The Row*, a luxury brand built upon the aesthetic of chic simplicity, offering products of uncompromising quality. Not stopping there, the girls founded a more affordable brand called *Elizabeth and James*.

The twins' enthusiasm for fashion was evident since the beginning of their career. Photographed together at premieres, they rocked many coordinated looks. As time went on, the girls each developed an iconic style that was effortlessly chic and enviable to all. The girls experimented with elements of goth, boho, glamor, and minimalist aesthetics. Defining youthful trends in the industry, the Olsens mastered the tactfully oversized style, where the silhouette worked for any frame. The girls often utilized layering, especially with blazers and long dresses. Kick starting their career on-screen, the girls rebranded themselves in fashion, ultimately flourishing in the industry with their timeless style and designs.





# Ballroom Culture

by NATALIE HELEWA  
and SPENCER LAWSON

If you have ever heard of Voguing before, you may think of 90s Madonna, “Pose,” or drag queens lip-syncing for their lives on “RuPaul’s Drag Race.” This fluid, yet explosive, art form has been seen all over Tiktok, yet the true inventors of this iconic dance form are unknown to many. Voguing originated from a black queer subculture known as Ballroom.

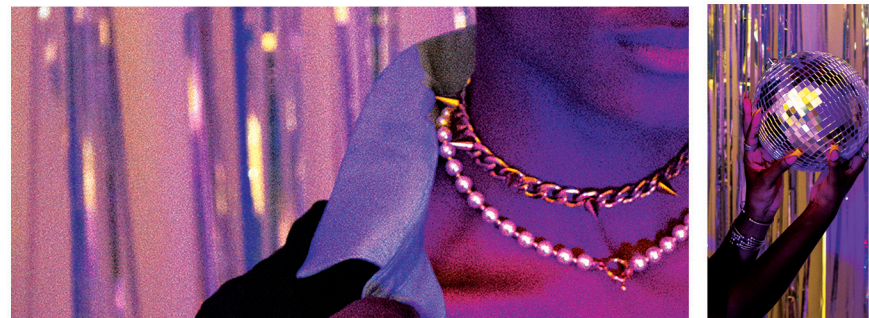
Ballroom was founded due to the need for acceptance in a time when there was little. An important factor was the AIDS epidemic of the 80s, which alienated people that were Black and Queer. Ballroom allowed these individuals to express themselves in ways they were not able to and persisted for years due to the lack of full societal acceptance.

Ballroom culture is a below-ground community in which Queer people of color gather to perform. These performances were held in whatever usable nightlife venue they could find. Each event spotlighted multiple categories with a different purpose. Some categories in Ballroom were based on gender expression. For example, “Butch Queen” was meant for gay, cisgender men (people assigned male at birth who identify as a man). “Femme Queen” was intended for feminine-presenting transgender women. A well-known category, “Drag Queen,” was traditionally reserved for cisgender men performing as women.

However, categories did not just revolve around gender. “Realness” categories were made for contestants presenting as a certain idol or type of position. For example, in “Executive Realness,” contestants showed off their best business formal attire amongst their friends and peers. Regardless of identity, these categories allowed a space for everyone to live in their true skin and present the way they wanted to be seen by the rest of society.

For Queer people during this time, unsupportive biological families fueled the need to find new “famillies” where safety and love were unconditional. This birthed the idea of Houses in Ballroom. Houses would collaborate together to “walk” in ballroom categories and compete for different prizes and trophies. Popular houses in New York City include the House of Balenciaga, the House of Labeija, and the House of Xtravaganza. The founder of the first Ballroom scene was Crystal Labeija in Harlem. She was the first ever house mother and, in this position, took in those rejected as her own. Members of these houses took these names as a part of their identity to further establish the family bond.

Although Ballroom culture is becoming more visible, its roots, representations, and creators must be known. Often what people don’t realize is how certain sayings like “Slay!” or “Fierce!” originate from Ballroom and are woven into mainstream culture today. Black Queer people were the foundation of this welcoming community and their influence is greater than what is recognized today.



Photography: Brooke P... Styling: Brianna Salica, Emma Lombardi, Hailey Pease;  
Beauty: Spencer Lawson, Maria Sanchez, Maddy Frontman, Keylani Warfield; Models:  
Fatim Seck, Luis Diaz, Chante Williams, Desere Ndikum, Mylee Timmons



# FROM SCRAPS TO CHIC

by LILY GUILBAULT

It is no secret that secondhand shopping has been increasing in popularity. For some, the thrill of the hunt draws us in, for others, the low price points. But for UD junior Sofia Sabogal, it's the new potential an old piece of fabric holds.

Entering the UDress team as a sophomore, Sabogal became the Assistant Style Director of the publication and is en route to be Style Director next school year. The design major raved about UDress's ability to bring students together and give them a true taste of the industry. "You are given creative freedom that you just don't get in a classroom setting," she explains. The style team is given a lot of flexibility when it comes to their work. The team utilizes pieces from their personal wardrobes and oftentimes turn to thrifting as an affordable way to secure a specific look.

"It's like a puzzle," she stated, "I love the technicality of it all." Being able to combine a creative outlet with precision and detail has been a dream come true. This year, Sabogal designed and constructed many original pieces, some even being featured in UDress photoshoots. A glitzy cowl-neck blouse. A romantic red satin and organza tank. Both perfectly embody the editorial aesthetic of New York City's fast paced and glamorous nightlife.

While her design expertise is continuing to evolve, Sabogal's history with repurposing runs deep. During an interview, she recalled a pivotal moment in her early years of rummaging through her sister's old clothing. Sabogal picked out a pair of ripped pants and had the spontaneous craving to create. Suddenly, an unwanted pair of jeans transformed into something unrecognizable, a shirt awaiting a new life. "My top priority has always been sustainability," she said. Sabogal believes that as future members of this industry, it is our responsibility to be proactive for the sake of our planet.

Pulling inspiration from unlikely places and finding ways to give them new meaning is what makes Sabogal's style so unique. Her heavily vintage-inspired pieces are perfectly complemented by the distinctive fabrics she sources anywhere from thrift stores to yard sales.

As her journey in design and upcycling continues, Sabogal is looking forward to turning what was once a hobby into a full time career. With her eco-conscious goals and imaginative mind, Sabogal is set to transform the way our industry views sustainability altogether.





**Y**ou stare in the mirror, reflecting on your innermost thoughts. You know the day ahead will be long, but you prepare anyway to enter the real world and get dressed. Everyone faces struggles of varying degrees, but coping mechanisms look different—especially for those battling mental illness. Mental illness creates internal struggles affecting multiple facets of life. Only when people reach a breaking point does the full extent of their condition become visible. What if signs were there all along? If we are informed like a scientist and support like a friend, we can normalize the healthy discussion of mental illness. To nurture a more empathetic future, we must first know what to look for.

***“What are key differences in someone expressing their individuality versus someone experiencing an episode?”***

Fashion can be a medium for expressing our perceptions about the world and our place in it. In fashion, there is a term called “enclothed cognition,” which is the symbolic and physical effect clothes possess over the wearer’s psychological state. We dress how we feel; however, rapid trend turnovers create a gray area. What are key differences in someone expressing their individuality versus someone experiencing an episode? Since this is a subjective topic, it is important to read everything here with a grain of salt, though emerging research suggests a certain theme: clothes are the armor in which we protect ourselves from the world’s judgment.

While “The Diagnostic and Statistical Manual of Mental Disorders” indicates fashion choices as criterion for diagnosing mental illnesses, fashion can also serve as an innocuous form of self expression. It is important that friends and family members notice and decipher between drastic changes in dress and eccentricism in their loved ones to know when concern is warranted.

For example, writer Nylah Burton details her great-aunt Mae-Jane’s relationship with fashion and with bipolar disorder. Mae-Jane believed the Lord spoke to her through visions, and began dressing in holy regalia: colorful velvet, lace, glitter, and turbans. This extreme change in her typical dress was ultimately recognized as a symptom of her BPD when she was later diagnosed.

An empathy for the intersection of fashion and mental illness is imperative, and not because these behaviors need changing—people should wear what makes them feel free. Instead, its importance lies in a more educated world where people can generate inclusivity for those who are struggling. If we neglect this realization, we are stifling the support that the mental health community needs to grow.

As humans, we can look in the mirror everyday and see a reflection that is constantly changing. Using the lens of dress, we can use it as a tool check in on others and forge positive and potentially life-saving conversations surrounding mental health. Perhaps then we’ll become more empathetic communicators, supporters, and friends.

# RESSING UP MENTAL ILLNESS

by MELISSA KHOURY





# WHAT THE PLUCK!

by FRANCESCA CRAWLEY



Decade by decade, we experience an evolution in the world of eyebrows that leaves many thinking, “to pluck or not to pluck.” Like fashion, eyebrows go through cyclical trends. That being said, let’s take a walk down the eyebrows hall of fame.

Starting in the 1920s and 30s, early Hollywood starlets reached wide audiences through the evolution of film and print media. Stars like Greta Garbo and Jean Harlow are seen with thinner brows and a well defined arch. Even in the black and white images of the time, the strong shape of the thin brows and downward sweeping tails are apparent.

As time progressed and audiences grew, the 1940s eyebrows emerged thicker than ever. Bombshells like Rita Hayworth wore a very natural, thicker brow, softening the features while still creating contrast on the face. Continuing through the 1950s, brows remained natural, albeit more groomed. For example, Marilyn Monroe wore a bolder, more manicured brow.

In the 1960s we can see a split in the trends, illustrated by Audrey Hepburn and Twiggy. The thick, straighter eyebrows were seen on Hepburn, and Twiggy sported the uber thin, plucked look, paying homage to the previous trends of the 20s and 30s. In contrast, the hippy movement had women embracing their natural body hair, which served as a juxtaposition to the thin, manicured look at the time. This natural style launched itself into the 80s, greatly influencing the big, bushy brows. Actress Brooke Shields had thick, dark brows that prompted many to let their eyebrows go “au-naturel.”

After another decade, eyebrows shrunk back to the pencil-thin fashion from the 1920s. The 1990s popularized plucking and pencil-thin brows, which left many “victims” of this trend with little to no eyebrows to work with moving forward into the the 2000s as brows continued to get thicker.

We can see the well defined, “Instagram” eyebrows worn by almost everyone between the years of 2012-2018. Influencers and celebrities, like Kylie Jenner and Cara Delevigne, shared their eyebrow routines to their large fan bases on Youtube, Instagram, and Snapchat. Beauty gurus followed suit, posting tutorials on how to achieve the heavy-handed look.

Today, brows are a form of expression, and their importance is recognized. The natural brow is making a big comeback with its fluffy, fuller look. Influencers post tutorials for “soap brows,” brushing their eyebrows up and showcasing the laminated look.

Eyebrows continue to evolve, and circle back to trends from decades ago, but they most definitely are not “one size fits all.” Brows can be bushy, bleached, plucked, or even be razed, so in an age of ever changing trends, you can do whatever your heart desires.





# CONSUMERS OF A New LUXURY

by MELISSA KHOURY

As we emerge into adulthood, we become the sole agents of our aesthetic. When curating our wardrobe, various factors influence our decisions including brand, style, and price. Though ads can tempt us to spend impulsively, the wealth of information in support of sustainable fashion coupled with our desire to look polished has our generation embracing a new idea: sustainable luxury. Say goodbye to fur and hello to apple leather. How do businesses survive in this niche and will consumers respond to these dramatic changes?

Sustainable luxury encompasses the idea that your closet can be lavish sans the negative impact on our environment. Eco-friendly textiles sourced from materials like bamboo and vegetables are increasing in popularity. A survey conducted by Genomatica, a clean-fashion manufacturing company, found that 80% of respondents weighed sustainability as a factor in purchases. Despite the desire for sustainable luxury, the prices remain higher than products derived from fast-fashion. Businesses recognize this but keep their mission alive through marketing the authenticity of their brand.

Authenticity can be broken down into two marketing strategies: indexical authenticity, assigning value through how products are made, and iconic cues of authenticity, reimagining a product through the lens of sustainability. Both of these strategies market the integrity behind a brand's mission, materials, and method of creation. The brand Another Tomorrow is a prime example of this marketed authenticity.

Another Tomorrow creates sensual, high-quality, products from forest-based fibers, sourced responsibly with zero net contribution to deforestation. In addition, they encourage resale of their products to reduce raw material usage. Another Tomorrow does not suppress the fact their products cost more, but rather highlight that as a positive. Their ads target logic and morals causing the viewer to buy into an idea rather than a product resulting in a high customer loyalty.

In the mainstream, established luxury brands are tasked with reinventing iconic silhouettes sustainably, and keeping the customer interested. Take Hermes, the heritage luxury house famed for their Birkin bag and leather goods, introducing a new material known as mycelium, commonly referred to as mushroom leather, for a traveler tote. Or the Prada Group announcing that they will no longer be using any fur in 2020. Will the traditional luxury market diverge from the new?

As a generation different from before, we will look beyond heritage and house when defining the intersection between luxury and sustainability. We confront the world through its effects beyond ourselves. Sustainable luxury seamlessly markets this ideal to its audience in a way that empowers them to be the walking ads of awareness. As we graduate, becoming more independent and wealthy, sustainable luxury can be our new fashion norm. We can control where our money goes, save the planet, and look high-end while doing so.



Click.

Click.

Click.

Item ordered. It's easy, maybe too easy. Two years of virtual shopping carts and contactless delivery left me hungry for fitting rooms and helpful sales associates. I needed to get off my laptop. My forays back into real, physical shops often mirrored my orders on the web.

Your warehouse extends in the world of online orders, but limitations abound for size, color, and style availabilities in-person. I began the daunting process of suit shopping to find something useful for interviews and with a little browsing, I was ready to try on an assortment of jackets and slacks. The only issue was that the color I wanted was out of stock in my size. No problem, though. I tried on another color and decided the fit was perfect. The abundance of online orders streamlined check-out as my completed suit, in the right color, along with the ties I purchased in-store to go with it, would be delivered right to my doorstep.

A few days later, I ripped the package open and began preparing for my private fashion show. Pants on, belt on, jacket on. Something was off—the pants had a completely different fit than the pair from the store. The flaw of online ordering that I hoped in-person shopping would prevent still befell me. Back to the store I went, settling for one of the few styles available.

Another shopping expedition led me to the perfume counter. Having been “in the game” for more than a couple of years, I knew what I wanted and what I didn't. The sales associates weren't so sure of that. Immediately upon entering the vicinity of the counter, two employees latched onto me. I was bombarded with offer after offer to smell the basic lines placarded with celebrity faces and re-released iterations offering no new pleasure. Eventually, I managed to get a word in edgewise and point out that many such scents were already in my collection, or at least had already danced past my nose at one point. When I told them I had some perfumes in mind for a friend, ones unfortunately out of stock, they continued to flock to me with unsolicited suggestions.

I just needed some room to breathe. I might as well have been viewing the stock through a computer screen. I left empty-handed and returned home to my laptop. It would have to do.

# ONLINE SHOPPING

by JOHN SALSINI-TOBIAS







**Y**ou are the moment. You are the main character, the “it girl.” Or maybe the photo you are taking looks exactly like every other post congesting Instagram feeds. You just can’t seem to capture the big city aesthetic to make you stand out amongst so many hometown photoshoots. When trying to grasp this vision, it comes down to two factors: the location and the outfit.

**The Location.** Where you are will impact your photo but what you make of where you are is even more important. Consider a typical city scene with thousands of people passing by, each with their own place to be and story to tell. Where else can you find people to play as extras in the background of your movie? Your small town. Forget what anyone will think and start posing in front of a crowd. The farmer’s market, the holiday pop-up village, the shopping center near a Target on a Saturday afternoon. These all have built-in extras and mimic the bustling background of your sought-after city photo. It takes, so embrace it and post that photo.

**The Outfit.** When picking out what to wear, you aren’t just choosing clothes. You’re creating a mood based on where you’re going, what you’re doing, and who you want to present as. Your look consists of every feature that makes you feel complete, from the hair to the shoes.

If you don’t know where to start and are aiming for that metro vibe, start with business casual. Don’t be afraid to mix formal with casual, though. A blazer with sweats or a ballgown in a 7-Eleven can come off chic and avant-garde. An accessorized outfit that compliments your location in color or style will always be a hit. In the end, though, incorporating your personal flare will make the difference between blending in and looking cool.

It is up to you how you are going to embody that main character essence, the “it girl” aesthetic. The one everyone else wants to be on the streets of the big city. You have what it takes, so embrace it and post that photo.

TURNING  
by TEAGAN WILLIAMS  
SUBURBAN INTO

# URBAN







# FACING CHANGES

by OLIVIA SCHEFF

Rinse, repeat. This is largely the epitome of skincare. But as times change, so do fashion, makeup, and now more than ever, skincare. The recent rise in skincare trends flush the simplistic wash-dry-moisturize routine down the drain. Double cleansing. Skin cycling. Slugging. To some, it's a holy grail, the gateway to clear skin; to others, it's a confusing addition to an otherwise simple routine. These trends have taken social media by storm, teaching the importance and intricacies of caring for your skin. What began as a reminder to apply sunscreen has since become a widespread movement toward greater self-care.

Elevating the traditional soap-and-water-splash method is the double cleanse. Like it sounds, this evolution calls for two rounds of cleansing—first with oil, second with water or a light cleanser. An oil-based cleanser quickly removes leftover makeup, sunscreen, and dirt from pores, melting away the impurities from the day. Following up with a water-based cleanser ensures that all remaining residue from the first cleanse is washed away. Recommended for nighttime routines, double cleansing leaves you with smooth, glass skin that's prepped for the rest of your regimen.

As with any routine, consistency is key. With skin cycling, this becomes sacred. Coined by dermatologist Dr. Whitney Rowe, this routine is a four-day cycle: exfoliation, retinoid, and two recovery nights. Adaptable to your needs, skin cycling has redefined the weekly routine for clear, healthy skin. Exfoliation night has you cleanse, apply an exfoliant, then moisturize. Retinoid night mirrors this, switching the exfoliant with a cream to reduce signs of aging, acne, pigmentation, dullness, and texture. Recovery gives your skin a break, cleansing then applying hyaluronic acid and moisturizer for the next two nights. The following morning it's back to Day One—exfoliation. And so the cycle begins.

In the midst of this, moisturizing must never be skipped. Slugging takes this to the next level. This step is applying hydrating salves, usually petroleum-based Vaseline or Aquaphor, to your face at the end of your routine. Simply slather your skin with cream to lock in moisture and seal in your products, letting the skin fully absorb any serums. Best practiced at night, this marks the end of the dewy skincare routine.

Curating and consistency make the foundation of these trends. Taking the time to explore and understand your needs is essential. Undertaking a personalized skincare routine can be daunting, but at the end of the day, it washes down to rinsing and repeating.



# THE DIRTY TRUTH OF THE CLEAN GIRL

by NATALIE HELEWA

The clean girl. Her hair in a slicked-back bun with skin so flawless it looks airbrushed. She wears neutral athleisure with gold hoop earrings to match. As she walks past, a whiff of fresh perfume follows. She looks like a model off duty. The catch: the look is only acceptable if she is white.

The clean girl is inspired by perfect naturalism. According to the internet, this look is “easily achievable” through a 20-step skincare routine and \$36 tinted moisturizer. It wasn’t always like this, however. Though celebrities like Kendall Jenner and Hailey Bieber popularized this aesthetic, women of color are the true founders, who found fashion identity through sleek makeup, large hoops, and gelled back hair. For decades, Latinas rocked the lined “glazed lip.” Only when Hailey Bieber adopted the low bun, monochrome sweatsuit, and gold jewelry did the aesthetic become mainstream. Prior to this, women of color who embraced this look were called ratchet and ghetto.

While the roots of the clean girl aesthetic have not changed over the years, the perception definitely has. The clean girls of the 90s were mainly people of color, viewed as having oily hair, gaudy jewelry, and being far from high fashion. The clean girls of today, however, are described as fresh, refined, and put together. When white women claim this aesthetic, they are suddenly the epitome of beauty and the “it girl” that women should aspire to be.

If anything, the re-emergence of this trend has created anger. Unfortunately, we’ve seen this discrimination in other beauty trends as well. In 2018, white women, such as Kim Kardashian, wore cornrows, only to call them “Bo Derek Braids” and not give credit to the Black men and women who originated the style. Apparently, in Calabasas cornrows are chic, but for the average POC, they are seen as shabby. After all, how can POC be inspired by a trend they created, yet are now marginalized from?

***“After all, how can POC be inspired by a trend they created, yet are now marginalized from?”***

Social media keeps creating boxes to put women in, yet doesn’t provide a judgment-free entrance for women of color. If white women steal looks from POC only to kick them out, what does that say about inclusivity, which is what an aesthetic is all about? Aesthetics should give confidence to all women, especially those who were the “clean girl” first.





# Blazers ARE THE NEW Black

by ANNA PARKER

When it switches from day to night, a dilemma we have within ourselves is the prevalent, plaguing question: What do I wear?

When searching for an outfit, you are bombarded with limitless tiny tops: from backless to sleeveless, lace to leather, and cutouts to sheer. The tops are typically small, the skirts are often short, and the pants usually fit just right. You forego a jacket at the risk of ruining an outfit and instead cross your fingers that whatever fun you have planned for the night will keep you warm enough.

But fashion has a funny way of ever-evolving, and it appears that it is time to set aside the overdone crop tops for something more elevated and refined. Workwear.

In the past, business clothes were considered boring and something you would never be caught dead in when living it up with friends. However, workplace fashion has reached a new, more evolved era, where it doesn't equate to conventional or unremarkable.

Going out has gravitated to a style that is sleeker and more in-tune with our daily lives. You can now pull pieces from your closet that you can wear from work to the bar and not feel bad about it. We've decided that blazers are fun, wide-leg trousers are new staples, and both are not just for the office. This trend isn't just for an older demographic either. You don't have to be 22+ in New York City to present yourself as suave and polished.

To take this trend to your college bars, swap out the sparkles for a button-down (leaving a few un-buttoned), paired with your favorite leather pants. Another way to accentuate this trend is with a lively blazer set or even a blazer over a basic top you already own. Or try mixing and matching your crop tops with a pair of slacks and a chunky boot for a more alternative style.

While it seems ironic, you don't need to be at your 9 to 5 to dress like it. Life shouldn't be limited or separated by work's opposition to having fun, both can be easily intertwined, and the first step is through your outfit.







# RELEASING YOUR Inhibition

by GABI GIOLLI

One thing that I have noticed about college classes is that nobody talks anymore. We all stare aimlessly at the wall and fidget with our phones to try and look busy. No one dares introduce themselves to their classmates, whether it be a small, intimate classroom or a massive lecture hall. We are all so consumed with self-image that we disregard countless opportunities to make new friends. In fact, it seems that the only time we really talk is when we're out on the town. Suddenly, the stranger in our math class becomes our best friend. The thing is, we should not be embarrassed to talk to people sober. We should feel encouraged and excited to meet new people, regardless of initial awkwardness.

To help you overcome this anxiety and to allow new friendships to truly blossom, campus-life offers countless ways for you to explore new connections. The easiest way to get to know a classmate is to take a walk around campus together. At UD, many students walk to class alone. Getting to know someone by walking halfway home with them is a low-pressure way to explore a potential friendship and to move past the initial awkward stage. As it turns out, the company of a classmate can be much more exciting than the company of your AirPods.

Another way to form unexpected friendships is to make time for a coffee at one of the numerous cafés around campus. As simple as it sounds, grabbing coffee can be a really casual way to connect with someone new. Finally, no matter how demanding your coursework

may be, there are many ways to explore friendships through shared academics. For instance, you can plan to study together. Renting out a room at Morris Library to do work can often turn into a fun, bonding experience (even if not much studying is done). You could also ask someone new to partner with you for a project. Ask someone who has a good vibe, someone who reminds you of your best friend from home, or someone who you are just dying to meet. While working on a project, you can bond about common interests, make future plans, and you can potentially spark a new lasting friendship.

Choosing not to imbibe in college may be challenging, but there are countless other ways to be social without inhibition. If you enjoy going out and are of legal drinking age, try sipping on a club soda with lime or a canned, non-alcoholic drink instead. You don't owe anyone your reasons for choosing sobriety, but it's nothing to be ashamed of either. Real friends will support you no matter what, regardless of what is in your cup.

At the end of the day, college students have stigmatized some of the most basic parts of our campus experience. We are at the ideal time in our lives to form lasting friendships. Everyone is figuring out the world and finding their purpose, and if you are feeling lonely, you are not the only one. So please, take advantage of this perfect opportunity to make friendships because, who knows, the stranger in your math class might be your future best friend.

Photography: Isaiah Bell; Styling: Julia Walton, Sofia Sabogal, Ava Charlesworth; Beauty: Spencer Lawson, Sofia Sabogal; Model: Kavya Beldona, Ian Kay



# the MARKET *place model*

## MAKING STRIDES IN ECOMMERCE

by JORDYN STELMA

Photography: Alania Mariano; Styling: Alyssa Merlino, Hailey Pease;  
Beauty: Gabriella Orsini, Anna Decker; Model: Emerson Penny

*P*icture this: you are scrolling through Instagram and coming across a gorgeous skirt; you find an affiliate link sending you to an online store where you purchase the skirt, and in a few days, it's now at your door. This is what online shopping is all about. You can buy anything and everything online, and since the creation of Amazon, companies have emerged wishing to capitalize on this emerging market form, and luxury fashion is no exception. Two main models dominate the online luxury fashion scene: the wholesale model and the e-concessions model, with the former declining in recent years. It's essential to know the upsides and downsides of each model and to shop responsibly.

The traditional wholesale model is frequented by large retailers, where massive amounts of inventory from a new season or line is purchased and sold at the discretion of the retailer. While minimum purchase orders and manufacturer suggested retail price (MSRP) agreements are a norm, the retailer now owns this product and can mark it down or pull it from shelves whenever they please. Purchasing massive amounts of stock creates many problems for retailers due to the fast-moving trend cycles, loss of profit, and excessive waste. In the fast-paced world we live in, some clothes just don't sell, causing the retailer to be stuck with excess product, and the brand to see their product going to the sale rack.

These issues have led to a rise in the e-concessions model, also known as the marketplace model, where brands get sale space in retailers' online storefronts in exchange for a small commission on every sale, and without the retailer purchasing from the line in bulk orders. This model has already been adopted by some of the original users of the wholesale model. Saks.com is the latest name to use this new marketplace model following suit with other online retailers such as Farfetch.



The reduction of the traditional model allows newer or smaller brands to establish themselves, opening up more doors for consumers as well. With the emergence of new brands, consumers now have more variety of products at a vast range of prices. Growing brands could have lower, more reasonable prices compared to the brands with higher name recognition, potentially tempting consumers to purchase more. There will also be an increase in availability of products. With the marketplace model, brands control the product assortment, not the retailer.

This model also opens up an opportunity for more thoughtful consumption. Many times, the product is "drop-shipped" directly from the brands, eliminating the middle man of the transportation chain from manufacturer to retailer to customer. Consumers intentionally engaging more actively with this business model will show a direct decrease in transportation's contribution to carbon emissions and climate change. Similarly, brands are now only tasked with supporting the tangible demand from the customer, and not retailer bulks. This will inherently reduce waste in retail overall.

The future of traditional retail is up in the air, some stores hold on to the established practice while others venture forward, egged on by manufacturers and consumers alike. Whether enticed by convenience, savings, or the environment impact, the emergent marketplace sales strategy benefits tactful brands as well as prudent shoppers. Capsizing the norm of e-commerce, the marketplace model puts the control in your hands.



# LIFE AFTER LOGOMANIA

by ALEXANDRA MILLMAN

In a society tired of dealing with the Covid-19 pandemic, trends inspired by Y2K style and maximalism flourished. The return to normalcy prompted many fashion lovers to celebrate with bright colors and bold patterns. Thus came the resurgence of “logomania”: the maximalist trend that featured a brand’s house code (think the Chanel interlocking C, or the Louis Vuitton monogram) as a staple print or pattern, covering every inch of the fashion scene. 2021 became the year of logomania, with many brand collaborations producing pieces with double the logos.

Yet, as quickly as marked luxury rose to popularity, it abruptly faded out of style. And now, a complete opposite trend has resurfaced: minimalism. Uncoded, minimalistic style has grown increasingly popular, where less is more and logos are a thing of the past.

Stemming from the impact of social media and rapid trend turnover, more simplistic, chic styles have become the new fashion. One such trend is the “Coastal Grandma” aesthetic. This style embraces neutral and solid colors, worn as classic and clean staple pieces. Think linens, wools, and classic cotton, and colors like beige, gray, white, soft blue and creams. Composed of classic pieces, layering and transitioning through the seasons is at the core of this style.

A similar trend that has gained global popularity is “French Girl Fashion.” Women who embody this aesthetic are effortlessly chic and often resemble Parisian style. It’s all about wearing timeless pieces that comprise a capsule wardrobe, where you can maximize the number of outfits for all occasions. A perfectly tailored blazer, loose trousers, and versatile top are staples in this collection. The perfect mix of menswear and chic, “French Girl Fashion” can take you seamlessly from day to night.

French designer brand, Celine, is the epitome of chic. Their Fall 2022 collection showcased neutral autumn tones, including a deep plum and taupe. Models wore boots, jeans and blazers, outfits that might be seen on the average Parisian urbanite.

If you’re looking to mimic the look for less, investing in well-made pieces is smart to ensure that they last for a long time. Budget brands such as Aritzia, Zara and Banana Republic offer great options for classic sweaters, shirts and blazers at a high street level. Djerf Avenue, AGOLDE denim, and Theory sit at the contemporary price point for investment pieces, but still with a significantly lower cost than designer.

Often in fashion history, the trends change from different sides of the spectrum, and the return to uncoded style supports this pattern. Indulging in the minimalist style, and investing in staple, timeless pieces can always be a good idea.

Fashions help show how the world is constantly changing, and uncoded style represents the current appreciation of simplicity and return to normalcy. The fashion industry now embraces classic pieces that can be worn in all settings. From work, to out on the town, uncoded style will take the city girl anywhere.





# MASC-ERA MASCARA

by CECILIA DEEL



Masc-ara, male-polish, and guy-liner; a new wave of male makeup has crashed onto the beauty scene. Household names such as L’Oreal, The Ordinary, and Dior have embraced this new sector of the makeup spectrum. However, while men wearing makeup is a welcome addition, does that translate into a necessity for male makeup?

This is not the first time we’ve seen male influence in makeup. In 2016, James Charles was named the first ever male “CoverGirl.” Charles and other influencers—Manny Mua, Bretman Rock, Patrick Starr—have paved the way for the male makeup industry today.

However, makeup for men is often marketed in masculine form. War Paint is a makeup brand catered to catching the stereotypical version of men’s interest. The allusion to war speaks to an attraction to violence and ferocity associated with masculinity and the desire for power and strength. The title shifts focus away from makeup itself, making it more palatable for its targeted audience.

While this influence is welcomed, it is important to explore the stigma around pre-existing makeup products and why they aren’t regarded as equally appropriate or acceptable for men. There is a connotation of shame or embarrassment surrounding a man’s use of not only makeup, but any traditionally feminine products or brands. Society values men as the hyper-masculine, the sexual aggressor, the violent warrior. The way the world contorts and distorts the perception of femininity conveys that men can not be feminine. If they display an interest in something “girly,” it somehow makes them less of a man.

Makeup has never been an exclusively feminine product. Although marketed primarily to women, there was never a rule that stated these products were solely for a woman’s face or skin. Nonetheless, the typical marketing scheme was heavily geared towards women, widening the divide and perpetuating a gendered view of makeup.

***“Men do not have to shy away from makeup, and their value does not falter when their focus shifts from the hyper-masculine.”***

As men begin to explore these brands, does society deem it shameful to use concealer or foundation from a pre-existing female-oriented brand like Too Faced or Urban Decay? Or is it a man’s resistance to being too “girly” or “unmanly” that is pushing these brawny cosmetics companies forward?

Women can be masculine; men can be feminine. Women don’t have to wear makeup, and their value does not come from their beauty. Men do not have to shy away from makeup, and their value does not falter when their focus shifts from the hyper-masculine. Makeup should be worn to feel good. Male, female, non-binary, masculine, feminine, androgynous; it doesn’t matter who’s holding the brush. We all deserve to feel confident in our own skin.



# FASHION TRENDS, *OUR* *BODIES* SHOULD NOT

by SARAH MAGRINI

**W**e've all been there: scrolling through our feed, comparing every insecurity to the seemingly perfect figures on our screens. It's like our bodies have become just another fashion accessory, going in and out of style without our permission. Within the last decade, we've seen body trends rise and fall in popularity: the thinner, toned body of the early 2010s to the slim, curvy body later in the decade.

These body trends are undoubtedly intertwined with the fashion trends seen on runways. The waif-thin body type rose in popularity during the early 2010s, concurrently as low-rise jeans were popping up everywhere. As the decade progressed and social media influencers like Kim Kardashian became trendsetters, a curvier body type monopolized mainstream fashion. This figure is described by Dr. Jaehee Jung, Fashion and Apparel Studies professor at the University of Delaware and expert in the psychology of body image, as "curvaceously thin." Skinny jeans, athleisure, and enhancing shapewear became closet staples, all designed to accentuate curves.

The latter half of the 2010s was rooted in the male gaze. Designs focused on accentuating features that men found most sexually pleasing. Cosmetic surgery became normalized and created an unrealistic standard for women's bodies within the media. Although all genders are victims of vicious body trends, women seem to have taken the brunt of the criticism historically. Expectations for what the female body should look like may be ever-changing, however the existence of those assumptions is a constant.

Today, we're seeing a resurgence of trends like low-rise jeans and extremely thin figures from ten years ago, proving just how cyclical fashion and body trends are. Style icons like Bella Hadid and Zoe Kravitz, who flaunt trendy body types are more influential than ever. Despite the similarities between today's trends and those from the early 2010s, things are different this time: we have the knowledge to rise above unjust influence.

To combat the comparison mindset, Dr. Jung shares some wise advice: "You really have to make the right choices for your own body type or your own personality so you feel comfortable." Fashion is an art form and should be an outlet for individual expression. Since the beginning of the fashion industry, body trends have coexisted, challenging our sense of self-worth. By the time we reach the ideal body type of one trend, another emerges. To break this cycle, remind yourself that every body is beautiful, and your confidence is what truly matters. Once we start dressing for ourselves rather than for our "imagined audience," as Dr. Jung calls it, we can write our own narratives and become the trendsetters.





# Beyond The Buyer

by ABIGAIL RIZOL

**W**hat will you do with your degree? The question is daunting, but a career in fashion offers opportunities one may not predict. Fashion psychology, environmentalism, or content creation; the industry has countless opportunities readily available to explore.

A specialized degree can be the stepping stone to a unique fashion career. A bachelor's degree in the Psychology of Fashion is offered at the London College of Fashion. Students learn about psychological theories and how applying them to fashion business practices can improve product sales and reception. The University of Delaware has a minor in sustainable apparel. These unique degrees prepare you for the innovative abilities this industry requires.

These past years have brought an enormous change in our world. With the Covid-19 pandemic and a surge of sustainability, the fashion industry is fundamentally different. The pandemic increased online shopping and changed the supply chain. The fashion industry can no longer ignore the damage being done to our environment. Sustainability managers are innovative problem solvers. They work to reduce a company's environmental impact and execute ways to better lives for us all.

There are other ways to work in sustainability without having a job directly supporting it. Consumers seek vintage clothing more than ever, causing a demand for authenticity officers. TheRealReal is the only resale business requiring every single item sold to be authenticated by professionals in person. Conversely, StockX only requires authentication if the garment is over \$1,000. As the resale market continues to grow, transparency between brands and customers increases with it. Authenticators need strong attention to detail and knowledge of fashion designers and their price points. These skills are necessary to ensure that clarity is facilitated.

It would be wrong to talk about industry jobs and not mention TikTok's undeniable influence on fashion. If TikTok inspired you to pursue a career in fashion, it might be helpful to know the pandemic has paused demand for personal stylists. Nowadays, there is demand for people who can identify trends that are popular enough to make a profit on for a brand as well as TikTok itself. Workers need to communicate well on various social media platforms as communicating with someone on TikTok is different versus on Instagram. If TikTok loses its impact, one can assume another app will take its place. But social media will remain a tool for people to express their fashion.

This industry exists solely because of change. If fashion didn't constantly evolve there would be no market for it. This provides an exciting opportunity to help facilitate that change. Change is as essential as the industry's need for the sharp minds of those pursuing a career in fashion.







# SHADE

## THE FENTY EFFECT

by ABIGAIL RIZOL

An essential part of today's makeup routine is to hold each product in front of your hand to help focus the make-believe camera for your make-believe Youtube channel. 2016 makeup tutorials consisted of a plethora of products, one of which always being Tarte Shape Tape concealer.

A smooth, flawless base can make or break a look. The most crucial step? Finding the right shade. Consumers are on the endless search for the perfect match, but the limitations in shade ranges hinder this journey for those looking for shades beyond a light tan. The release of Tarte's Shape Tape foundation with fifteen shades, the vast majority only suitable for light skin, reinforced shopper discouragement. This exclusion prompted outrage from the makeup community, as disappointment had rung high with foundation shades time and time again.

Brands do not need praise for providing customers with the bare minimum. For years, businesses got away with treating products for dark skin as leftovers until Rihanna came in and broke the cycle. Unfortunately, most large retailers have not included all skin types and undertones in their shades. Black Opal is a brand that has prioritized creating makeup for women of color since its start in 1994. But Fenty Beauty's forty-shade foundation line included shades with skin tones and undertones for light skin, dark skin, and every shade in between. This landmark inclusivity revolutionized the makeup industry and prompted The Fenty Effect.

A month after the release, other brands began announcing the launch of their own forty-shade foundation lines. Before Fenty Beauty, no brand hit the forty-shade mark.

Marketing for the brand's launch in 2017 included people who had historically been excluded from beauty campaigns, such as people of color and women who wore hijabs. The Fenty Effect directly results from everyone being included in their products. Years later, Fenty Beauty continues releasing new foundation options and currently offer fifty-nine shades. Fenty utilizes a category and number system to help consumers find their shade. This proves more effective as it is more critical for customers to get a product that works for them. Gone are the food names and disparities between lighter and darker shades; all that remains is a decision to select the right shade.

Creating inclusive makeup should not be groundbreaking. Women of color should have always been featured in beauty campaigns. Why did it take the influence and direction of an international superstar new to the industry to make it happen? Fenty Beauty set in stone that inclusion is a fundamental part of the makeup industry.



One major obstacle that college graduates face is the transition from student life to adulthood. An aspect of this transition that might be overlooked is wardrobe. Autonomy when it comes to fashion is incredibly important, giving people the opportunity to express themselves in a unique way. Whether heading to work or meeting friends, finding staple pieces that capture your vibe is essential in presenting your most authentic self to the world.

Fast fashion is a trend that many college students take part in. It is understandable considering how inexpensive it is, but in the long run, it impacts the environment and your wallet. Buying pieces that are slightly more costly, but are of great quality will turn out to be more cost-effective and environmentally friendly.

***“Whether heading to work or meeting friends, finding staple pieces that capture your vibe is essential in presenting your most authentic self to the world.”***

In order to start curating your wardrobe, think about the places where you will be spending the majority of your time. This will help guide what pieces of clothing you will be wearing the most. Working from home may call for a different wardrobe than working out of the office. Find pieces, colors, and styles that you gravitate towards and would never get rid of. Think about current trends and whether you find them timeless or an encapsulation of your personal style. Pinterest is a great resource to get inspiration and find what aesthetic fits you.

Now that you have a feel of what you like in mind, it's time to start thinking about a capsule wardrobe. A capsule wardrobe consists of pieces that can be worn interchangeably to create a multitude of different outfits. Building this will not only enhance your closet but ensure you always have something fashionable to wear. After you decide what you love in your current wardrobe and what to get rid of, the next big decision is what to buy. Staple pieces can get pricey due to their quality and longevity, so it is important to first take a look at your own closet.

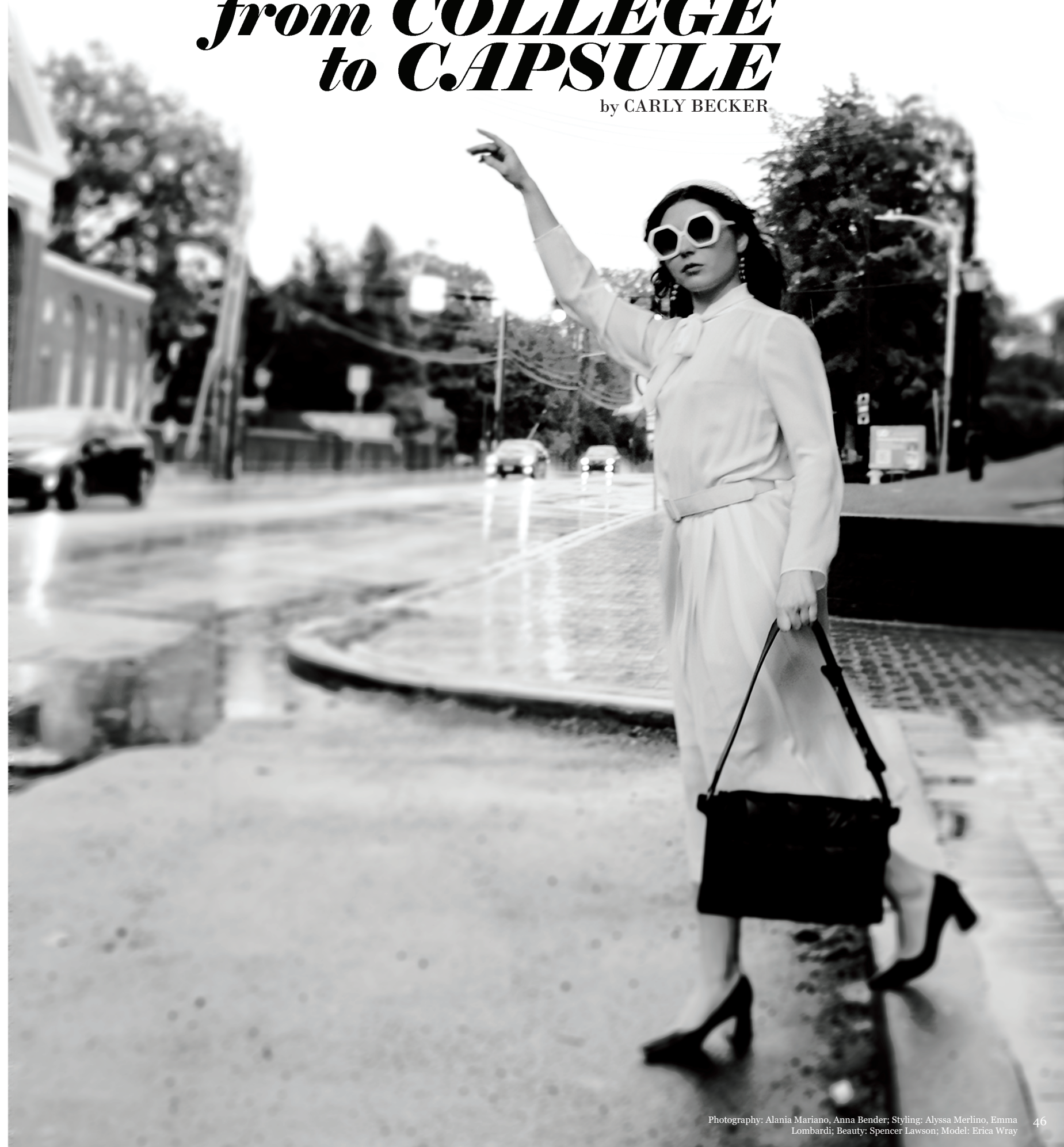
If you're ready to take the next step, try looking into online resources to continue building. Rebag is a great luxury thrift store/application that sells secondhand luxury goods like bags, jewelry, and accessories. On the less expensive end, Poshmark is an application that allows users to buy and sell their gently used clothes. Thrifting is a valuable resource to save money while also reducing your carbon footprint.

Some pieces to keep an eye out for include black midi skirts, knit sweaters, a timeless style of jeans, and t-shirts in neutral colors. Men and women alike would benefit from a pair of black boots like Doc Martens and a pair of white sneakers to pair with outfits. Additionally, more traditional business attire such as blazers, slacks, and loafers are great options to include in your new adult style.

Overall, building a sophisticated wardrobe will not happen overnight, it takes time and dedication. However, with the proper resources, it is completely achievable. In the end, there is nothing better than looking and feeling your best.

# *from COLLEGE to CAPSULE*

by CARLY BECKER





Victor Kowalski



Jennifer Alfaro-Rivera



Olivia Awalt



# BEST UDRESSED

by RACHEL SOFRONEY

Style is what sets each and every person apart, especially at a school with thousands of students coming from all over the world. At the University of Delaware, you will find some of the best dressed students, donning their favorite fashion pieces whether it be out on the town, to class or a club meeting, or even grocery shopping. So, what does it mean to be one of the best UDressed? It means that the showcased students prove that fashion is of the utmost importance to them. A love for styling and clothing goes beyond just an outfit—it becomes a way of self-expression, influence, and creativity that is admired by students on campus.

**Jennifer Alfaro-Rivera** is a sophomore Fashion Merchandising student who embodies the Shakespeare quote, “Though she may be little, she is fierce.” Alfaro-Rivera serves as the Creative Director for The New, a student magazine at the University of Delaware that “expresses talent within fashion and art expression through the lenses of different perspectives.” She described her role as an outlet to experiment with different looks, contributing to her choices in fashion. Going through her social media, you’ll find posts of her own self photography featuring her atop a parking garage in a red ball gown, or on a bridge in a black and white bob wig in a leather lingerie set. “Life is too short to care what other people think,” she says. “Live your life for yourself and not others. You’re the main character and why stand in when you can stand out?”

Fellow sophomore and Fashion Merchandising student, **Olivia Awalt**, is adorned in patchwork tattoos, often found in low rise bottoms, platform shoes, and baby tees, all accessorized with things you may want to steal for your own closet. Growing up with her mom and sister, they played a game called “Accidental Dressing,” a fun challenge of running late in the morning and throwing together an outfit with random pieces. From that, her love of fashion and styling was sparked. Vintage statement pieces are her favorites, attributing these finds to thrift stores and reselling apps like Depop and Poshmark. These pieces are both unique and environmentally friendly, two important factors for her fashion choices. “There’s no better feeling than wearing a vintage statement piece that only I have because I bought it second hand,” she says. “It allows clothing to be kept in circulation for longer, rather than ending up in landfills. I feel good about my contributions to protecting the planet when I’m environmentally conscious in the way I shop.”

Fashion is found everywhere, and inspiration comes at any time. **Victor Kowalski**, a sophomore Wildlife Ecology and Conservation major, visited Copenhagen as a high school sophomore and was amazed by the incredible sense of European fashion. This made him begin to take notice of what he was wearing and how he wanted to style himself. He incorporates his style as a cultivation of streetwear and vintage clothing, and now introducing a 2000’s style as well into his wardrobe. Coming to UD reinforced his style the most, finding a group of friends that appreciated style. “People in classes and even strangers are typically super nice and complementary too, which encourages me to continue to dress the way I want to,” he says. Kowalski gathers inspiration from friends and TikTok creators, and finds his best pieces at thrift stores and on sites like eBay. “If you want to get into fashion or creative outfits, do it!” he says. “Sure you’ll stand out, but that’s a good thing. The most important thing is not caring what other people think, and staying true to yourself.”

Our highlighted students show us that fashion is all about being yourself with no regrets. Expression is something to be celebrated, and the beauty of fashion is that it has no restrictions. While standing out on a large campus may feel hard, fashion is an integral outlet of expression and a way to show creativity and self. Next time you’re picking an outfit for class or a night out, style some pieces together that might be out of the box, and have some fun with the amazing pieces you choose!



